Cookes Pools & Spas have been a member of SPASAVIC since the mid 80s. SPASAVIC has helped guide pool builders, pool shops and pool service technicians to become very professional operators. With the well-rounded offerings that SPASAVIC provides to members through training, government advocacy and investment in consumer marketing, members can focus on their customers and concentrate on bettering their businesses. SPASAVIC will confidently and professionally steer the swimming pool and spa industry into the future. **Cliff Cooke, Cookes Pools & Spas**